YOUR GUIDE TO
SUMMER FUN
PG. 4-5

HAPPY BERTH DAY
Battleship IOWA celebrates first year in L.A.
PG. 3
A NEW CHAPTER FOR L.A.

With the Los Angeles mayoral election now behind us, I’d like to take this opportunity to congratulate and welcome the city’s new incoming mayor, Eric Garcetti. The Port of Los Angeles looks forward to working with the three-term councilman and former president of the city council as we continue initiatives to maintain our position as the nation’s No. 1 container port.

We are making good progress on our goals for 2013. This includes sharpening our competitive edge, building on strong relationships with our stakeholders and employees, and fine-tuning our financial practices.

During the first half of the year, we broke ground on a new rail yard at Berth 200 that will improve a vital link in the national railroad network and began an environmental review process for the proposed berth-improvement project by Yusen Terminals Inc. We also entered into negotiations to redevelop Ports O’ Call Village and completed the Port’s Main Channel Deepening Project, a major milestone that assures global competitiveness, continued growth and job creation. In addition, we continue to improve air quality in and around the Port through a number of initiatives, including installing of another 15 berth connections for ships to plug into electric power when they call at the Port.

As we welcome our new mayor, we also want to thank outgoing Mayor Antonio Villaraigosa for his leadership and commitment to the Port. His environmental stewardship, trade trips abroad to generate more business and commitment to our Port have made a significant impact on our operations and the community.

Speaking of the community, summer is the time when things really get going along the LA Waterfront. As you’ll see in this issue, we’ve got a full calendar of events to kick off summer, starting with Cars & Stripes Forever! on Friday evening, June 28th. I hope you’ll join me there and also take advantage of the concerts, movies and other activities we’ve got planned.

ENJOY THE SUMMER!

Geraldine Knatz, Ph.D.
Executive Director, Port of Los Angeles

BOARD OF HARBOR COMMISSIONERS

Cindy Misicowski, President
David Arian, Vice President
Robin Kramer, Commissioner
Douglas P. Krause, Commissioner
Dr. Sung Won Sahn, Commissioner

The LA Waterfront is published by the Port’s Media Relations Division

Check the Port’s website for information on stats, developments, notices, and more at www.portoflosangeles.org

Get recorded information on Port special events by calling (800) 831-PORT (7678)

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

AT HOME IN LA

“Without the Port, we wouldn’t be here,” he said. “The partnership between us and the Port has been a great experience and the Port has always been there to help us out. It’s been a great collaboration.”

— Jonathan Williams
President of the non-profit Pacific Battleship Center

Time flies, even aboard a stationary ship moored to a dock in the Port. And yet, as the Battleship IOWA nears its one-year anniversary at the Port of Los Angeles, the floating museum is proving to be a public fascination. Visitation continues to rise – an estimated 300,000 people are expected to have toured the ship during its first year in Los Angeles.

Without firing a shot, the warship has generated news coverage across California as well as in USA Today, Huffington Post and National Public Radio.

Of the eight remaining big U.S. battleships, the IOWA is the only one moored on the West Coast. And parking it at the water’s edge of the nation’s busiest port tends to attract attention.

But the success of the Battleship IOWA as a tourist attraction is due to smart marketing. Jonathan Williams, president of the non-profit Pacific Battleship Center, the Battleship IOWA’s caretaker, said initial visitors included lots of “battleship aficionados, veterans and History Channel buffs.” To attract more visitors, last year the battleship displayed a 6-foot replica sculpture of the Times Square kiss between a sailor and a nurse – one of the most iconic American images of World War II – as part of an anniversary celebration of the end of the war. Also, the Stanley Cup trophy the L.A. Kings hockey team earned appeared on the battleship in January.

Williams promotes the Battleship IOWA as a vessel of the American shared experience.

“We celebrate the American spirit by connecting the past with the future,” said Williams. “Lots of people have experiences with American history in one way or the other. So we look for ways to connect the American experience across history and culture, commerce and military. What’s important is to make connections with people.”

In the coming years, Williams wants to link the Battleship IOWA with the American immigrant experience and ethnic groups. Touch the battleship and one touches U.S. history, from big guns that defended U.S. assets and allies during wartime, to quarters where President Franklin D. Roosevelt stayed, to the radio room where Samuel Gravely rose from radio operator to the Navy’s first African American vice admiral. On a ship full of stories, Williams stands on watch for new audiences and partnership opportunities.

— Jonathan Williams
President of the non-profit Pacific Battleship Center
Hot fun in the summertime! No need to be sly, don’t sit like a stone, just head to the LA Waterfront this summer and enjoy the good times.

What’s in store? Visitors will find a medley of memory-making moments for family and friends. Think big fireworks, classic cars, Independence Day patriotism, unique hand-crafted artisanal gifts and goodies, plates of steaming lobster, dancing, ethnic cuisine and night boats drifting with lazy lights. Last year, tens of thousands of people came to the LA Waterfront, one of the best-kept sorta secrets in Los Angeles.

“There are so many attractions and events, the LA Waterfront is a great place to visit in the coming months,” said Port Executive Director Geraldine Knatz.

Oh those summer days! That’s when we’ll have most fun. So grab your calendar and mark these not-to-miss dates and events:

• **CARS & STRIPES FOREVER!**, 5-10 p.m. June 28, Harbor Boulevard and the Vincent Thomas Bridge. Cars & Stripes features more than 100 classic cars, live bands, food trucks and a fireworks display.

• **FIESTA CORAZÓN DEL PUERTO**, 2-10 p.m. June 29, Wilmington Waterfront Park (main plaza at C Street and Neptune Avenue). This annual community fair and fiesta features music, dancing, food trucks and community resource information.

• **SUMMER CONCERT**, 6:30 p.m. July 25, Wilmington Waterfront Park (main plaza at C Street and Neptune Avenue) Evening starts with family activities, followed at 7:30 p.m. by the “L-360” band playing great music.

• **MOVIE NIGHT**, 6 p.m. August 1, Wilmington Waterfront Park (main plaza at C Street and Neptune Avenue). Family fun activities kick off the night. “Kung Fu Panda” movie begins at 8 p.m.

• **SUMMER CONCERT**, 6:30 p.m. August 8, Fanfare Fountain, World Cruise Center, San Pedro. Family entertainment until 7:15, followed by pop-rock greatest hits group “Radio Active.”

• **SUMMER CONCERT**, 6:30 p.m. August 15, Fanfare Fountain, World Cruise Center, San Pedro. Family entertainment until 7:15, followed by the classic rock band “Steel Image.”

• **MOVIE NIGHT**, 6 p.m. August 23, Location to be determined. For details visit www.portoflosangeles.org.

• **LOBSTER FESTIVAL**, 5-10 p.m. September 13; 11 a.m. - 11 p.m., Sept. 14; 11 a.m. to 7 p.m. Sept. 15, San Pedro. Ports O’ Call Village, San Pedro. Details at www.lobsterfest.com

In addition, handmade artisanal items are offered at CRAFTED, located at 110 & 112 East 22nd St., San Pedro, 11 a.m.-7 p.m. on Fridays and 10 a.m.-7 p.m. Saturdays and Sundays. Special events and information on how artists can apply for space can be found at www.craftedportla.com.

And the World War II Battleship IOWA, known as the Battleship of Presidents, is the Los Angeles area’s newest museum attraction. The World War II battleship, which has hosted Franklin D. Roosevelt, Ronald Reagan and George H.W. Bush, is open to the public at Berth 87, 250 South Harbor Blvd., San Pedro. For details, visit www.pacifichattleship.com.

More information about Port activities, the LA Waterfront and summer events can be found at the Port website, www.portoflosangeles.org, and the LA Waterfront website, www.lawaterfront.org.

“With so many attractions and events, the LA Waterfront is a great place to visit in the coming months.”

– Geraldine Knatz, Port Executive Director

**COMMUNITY VOICES**

“They need to keep this (redevelopment) up and do more of it. People need to come here and see what’s going on and to help generate business here.”

– Jen Skerston (left), Waitress, San Pedro

“It’s very nice here. We’re beach people and we love the stuff to do that’s outdoors here.”

– Stephanie Morales (right), Waitress, San Pedro

“With so many attractions and events, the LA Waterfront is a great place to visit in the coming months.”

– Geraldine Knatz, Port Executive Director

“Community Voices”

4 | LA WATERFRONT AT THE PORT OF LOS ANGELES | SUMMER 2013

5 | LA WATERFRONT AT THE PORT OF LOS ANGELES | SUMMER 2013
Visit the LA Waterfront and you’ll see anticipation building as work crews construct the new Downtown Harbor in San Pedro, now about halfway completed and destined to become a focal point welcoming visitors and boaters at the water’s edge just steps from downtown. The first phase of the project, the “water cut,” was completed in March. The second phase will include a modern town square complete with a boardwalk promenade, a 24,600-square-foot public plaza, benches, twinkling lights and public art. It’s scheduled to open next summer.

“It’s very exciting, visitors are very curious about the construction activity,” said Marifrances Trivelli, director of the Los Angeles Maritime Museum. “People are very pleased when they learn there will be a place where recreational boaters can come in and tie up for a few hours and go explore the waterfront area.”

The Downtown Harbor project, located along Harbor Boulevard between 5th and 6th Streets in San Pedro, will complement the museum and the newest addition to the area, the World War II Battleship IOWA. In one place, visitors and residents alike can shop, dine, socialize, watch a working port, enjoy special events, and explore Los Angeles’ rich maritime history.

Trivelli said the aim is to attract visitors to explore the town, “and not just north and south along the waterfront, but east and west, too, into downtown San Pedro.”

The museum and the Battleship IOWA remain open during construction. Museum visitors can follow blue and white footprints painted on the sidewalk, past the construction fence, to reach the entrance.

The Downtown Harbor is scheduled to be completed in time to host the arrival of the magnificent tallships that will sail into the Port for the Tall Ships Festival in August 2014. Up to six Tallships at a time will be able to berth at the new docks.

More than $35 million is being invested in the project, with many suggestions from the local community incorporated into the final design. The goal of local, responsible and green development that will become a tourist destination and anchor for small businesses is well on its way to becoming all that and more.

In a time before freeways or planes or railroads, Los Angeles’ fledgling port was a vital link to the world. Prosperity was precariously propped up by spindly piers and mules moving carts over mud flats. Now, the story of how the City grew from pueblo to great metropolis is safe and secure in a new Harbor Department Historical Archives building.

At an open house celebrating the facility in April, community leaders, old timers and history buffs came for a glimpse into the Port’s rich past. They came to see the first photos of the Port — there are over 200,000 images — board games promoting commerce and original blueprints for L.A.’s Red Car light rail carriages, which were used to recreate a replica Red Car line now in service along the LA Waterfront.

It’s a story nearly lost to time. For years, the old records, yellowed photos and inky blueprints were scattered; they weren’t well tended and were deteriorating. Director of Archives and Collections Tara Fansler said the new building at 272 S. Fries Ave., Wilmington, “gives us a headquarters with offices, research room and we’re starting to build a library. Before that, we had folding tables in a lobby.”

When she heard about the condition of the Port’s historical photographs, Port of Los Angeles Executive Director Geraldine Knatz made their preservation a priority. She identified the extent and locations of the archives, saved the 1947 Coast Fisheries Co. building from demolition and consolidated everything there. Said Knatz: “We wanted to make this material available and properly cared for. We have these rich historical resources, more than 100 years of historical records. We want people to come see these exhibits and to get excited about this history.”

With so much material, Port officials anticipate they’ll need a bigger building. Plans are being developed for a more permanent home for the archives. Meantime, the goals are to preserve history, provide public access and assist researchers; to those ends, visitors can visit the archives or a website with a searchable database of historical photos and other information: www.portoflosangeles.org/history/archives.asp.
UN NUEVO CAPÍTULO DE L.A.

Ya que acaba de pasar la elección de la alcaldía de Los Ángeles, me gustaría aprovechar esta oportunidad para felicitar y dar la bienvenida al nuevo alcalde entrante de la ciudad, Eric Garcetti. El Puerto de Los Ángeles espera con interés trabajar con el concejal por tres términos y ex presidente del consejo de la ciudad a medida que continuaremos con iniciativas para mantener nuestra posición como puerto de contenedores Nº 1 de la nación.

Estamos teniendo un buen progreso en nuestras metas para el 2013. Esto incluye afirmar nuestra ventaja competitiva, basada en sólidas relaciones con nuestros inversores y empleados, y perfeccionar nuestras prácticas financieras.

Durante la primera mitad del año, se comenzó la construcción de una nueva estación ferroviaria intermodal de almacenamiento en el atracadero 200 que mejorará un eslabón vital en la red de transporte nacional e iniciamos un proceso de revisión ambiental del proyecto de mejoramiento del atracadero propuesto por Yusem Terminais Inc. también comenzamos negociaciones para volver a desarrollar Port O’Call Village y completar el Proyecto de profundización del canal principal del Puerto, un gran logro que asegura la competitividad global, el crecimiento continuo y la creación de empleo. Además, continuamos mejorando la calidad del aire en y en los alrededores del Puerto, a través de una serie de iniciativas, incluyendo la entrega de otras 15 conexiones de aire para los barcos para enfriarse a la electricidad cuando hagan escala en el Puerto.

Al dar la bienvenida a nuestro nuevo alcalde, también queremos dar las gracias al alcalde saliente Antonio Villaraigosa por su liderazgo y compromiso con el Puerto. Su administración del medio ambiente, viajes comerciales al exterior para generar más negocios y compromiso con nuestro Puerto ha tenido un impacto significativo en nuestras operaciones y en la comunidad.

Habiendo de la comunidad, el verano es la época en que las cosas realmente se ponen en marcha en el muelle de Los Ángeles (LA Waterfront). Como verán en este número, tenemos un calendario lleno de eventos para dar inicio al verano, comenzando con Cars & Stripes Forever! (coches y rayas para siempre) la noche del viernes, 28 de junio. Espero que me acompañen allá y que también aprovechen los conciertos, películas y otras actividades que tenemos planeadas.

¡DivisIOn De VerANO en el PuERTO!

¿A divertirse en el verano! No hay que ser astuto, no se siente como una piedra, sólo vaya al muelle de Los Ángeles (LA Waterfront) este verano y disfrute de su propio rincón.

¿Qué hay en la tienda? Los visitantes encontrarán una mezcla de momentos que hacen memoria para los amigos y la familia. Pienso en grandes explosiones pirotécnicas en el aire, coches clásicos, patriotismo del Día de la Independencia, productos artesanales únicos hechos a mano, platos de langosta al vapor, baile, cocina étnica y barcos a la deriva noche con luces apacibles. El año pasado, decenas de miles de personas vinieron al muelle de LA, uno de los secretos mejor guardados en Los Ángeles.

“Con tantas atracciones y eventos, el LA Waterfront es un gran lugar para visitar en los próximos meses”, dijo la Directora Ejecutiva Portuaria Geraldine Knatz.

Unas cuantas fechas de verano! Así que tome su calendario y marque estas fechas y eventos que no se pueden perder:

- **COCHES Y RAYAS PARA SIEMPRE (CARS & STRIPES FOREVER)**, 5-10 p.m. 28 de junio, Harbor Boulevard y Vincent Thomas Bridge. Cars & Stripes cuenta con más de 100 coches clásicos, bandas en vivo, camiones de comida y un espectáculo de fuegos artificiales.

- **FIESTA CORAZÓN DEL PUERTO**, 2-10 p.m. 29 de junio, Wilmington Waterfront Park (plaza principal en la Calle C y Neptune Avenue). Esta feria y festa anual de la comunidad cuenta con música, baile, camiones de comida e información sobre recursos de la comunidad.

- **CONCIERTO DE VERANO**, 6:30 p.m. 25 de julio, Wilmington Waterfront Park (plaza principal en la Calle C y Neptune Avenue). La tarde comienza con entretenimiento familiar. La banda “L-360” toca a las 7:30 p.m.

- **NOCHE DE CINE (MOVIE NIGHT)**, 6 p.m. 10 de agosto, Wilmington Waterfront Park (plaza principal en la Calle C y Neptune Avenue). Diversión familiar seguido por la película “Kung Fu Panda” a las 8 p.m.

- **CONCIERTO DE VERANO**, 6:30 p.m. 8 de agosto, Fanfare Fountain, Fanfare Fountain, World Cruise Center. Entretenimiento familiar hasta las 7:15, seguido por el grupo de de grandes éxitos de pop-rock “Radio Active”.

- **CONCIERTO DE VERANO**, 6:30 p.m. 15 de agosto, Fanfare Fountain, World Cruise Center, San Pedro. Entretenimiento familiar hasta las 7:15 p.m., seguido de la banda de rock clásico “Steel Imagination”.


Además, los artículos artesanales hechos a mano se ofrecen en CRAFTED, ubicado en 110 y 112 East 22nd St., San Pedro, de 11 a.m. -7 pm los viernes y de 10 a.m.-7 p.m. los sábados y domingos. Eventos especiales e información sobre cómo los artistas pueden solicitar espacio se pueden encontrar en www.craftedportla.com.

Y el barco de guerra de la Segunda Guerra Mundial IOWA, conocido como el barco de Guerra de los Presidentes, es la atracción más nueva de museo de la zona de Los Ángeles. El barco de guerra de la Segunda Guerra Mundial, que acogió a Franklin D. Roosevelt, Ronald Reagan y George H.W. Bush, está abierto al público en el atracadero 87, 250 South Harbor Blvd., San Pedro. Para obtener más información, visite: www.pacificbattleship.com.

Más información sobre las actividades del Puerto, los eventos del muelle de LA y los eventos del verano se puede encontrar en el sitio Internet del Puerto, www.portoflosangeles.org, y en el sitio de Internet del muelle de LA (LA Waterfront), www.lawaterfront.org.
La asociación entre nosotros y el Puerto ha sido una gran experiencia y el Puerto siempre ha estado ahí para ayudarnos. Ha sido una gran colaboración.

– Jonathan Williams
Presidente de la organización sin ánimo de lucro Pacific Battleship Center

En un período anterior a las autopistas o aviones o ferrocarriles, el puerto novato de Los Ángeles era un eslabón vital para el mundo. La prosperidad se apoyaba precariamente en pilares delgados y molas que movían los carros sobre cenanales. Ahora, la historia de cómo la Ciudad creció de pueblo a megalópolis está segura y asegurada en un nuevo edificio de archivos del Departamento Histórico del Puerto.

En una jornada de puertas abiertas que celebraba la instalación en abril, los líderes de la comunidad y veteranos vinieron a echar un vistazo al valioso pasado del Puerto. Vinieron a ver las primeras fotos del Puerto – hay más de 200.000 imágenes – juegos de mesa que promueven el comercio y los planes originales de los vagones ferroviarios de Red Car de Los Ángeles (L.A.’s Red Car light rail carriages), que fueron utilizados para recrear una réplica de la línea Red Car actualmente en uso a lo largo del muelle de LA (LA Waterfront).

Es una historia casi perdida en el tiempo. Durante años, los viejos discos, fotos amarillentas y planos negros como la tinta se dispersaron, no estaban bien cuidados y se estaban deteriorando. La Directora de archivos y colecciones Tara Fansler dijo que el nuevo edificio en 272 S. Fries Ave., Wilmington, “nos da una sede con oficinas, sala de investigación y estamos empezando a construir una biblioteca. Antes de eso, teníamos mesas que se doblaban en el vestíbulo”.

Cuando se enteró de la condición de fotografías históricas del Puerto, la Directora Ejecutiva del Puerto de Los Ángeles Geraldine Knatz hizo de su conservación una prioridad. Identificó la extensión y ubicación de los archivos, salvó el edificio de Coast Fisheries Co. de su demolición y consolidado todo allá. Knatz dijo: “Queríamos que este material estuviera disponible y cuidarlo correctamente. Tenemos estos valiosos recursos históricos, más de 100 años de registros históricos. Queremos que la gente venga a ver estas exposiciones y se emocionen con esta historia”. Con tanto material, las autoridades portuarias anticipan que van a necesitar un edificio más grande. Se están elaborando planes para un hogar más permanente para los archivos. Mientras tanto, los objetivos son preservar la historia, proporcionar acceso del público y ayudar a los investigadores, para esos efectos, los visitantes pueden visitar los archivos o un sitio de Internet con una base de datos de fotografías históricas y otra información en:

http://www.portoflosangeles.org/history/archives.asp.
Air Quality Continues to Improve
New data from four air quality monitoring stations in and around the Port of Los Angeles show concentrations of elemental carbon in the Port area air fell in 2012 to the lowest levels since the Port began collecting data in 2005. Elemental carbon is used as an indicator of diesel particulate matter, or DPM, which is the soot produced by the combustion of diesel fuel. For calendar year 2012, elemental carbon was down by 72 percent in Wilmington compared to calendar year 2006, which was the first full year of monitoring data collected. The San Pedro monitoring station also showed a significant decrease of 61 percent. These drops in elemental carbon happened even as cargo volumes at the Port have rebounded.

Dredging Project Completed
The Port of Los Angeles recently marked the completion of the Main Channel Deepening Project, a major milestone in the Port’s ongoing efforts to assure its global competitiveness, continued growth, and job creation. The 10-year, $370 million project to deepen the Port’s main navigational channel and turning basins allows the Port of Los Angeles to continue to accommodate bigger, more modern vessels from around the world. The project involved deepening of the Port’s 45-foot deep Main Channel, West Basin Channel and East Basin Channel to a 53-foot depth. In order to maintain and improve its world-class infrastructure, the Port is in the midst of a five year, $1.3 billion Capital Improvement Program to modernize and upgrade terminals, increase rail capacity and improve roadways in and around the Port.

Port of LA Hosts Global Ports Conference
In May, the Port of Los Angeles hosted the largest global conference of port professionals, a gathering of who’s who in the port industry. More than 400 people from 55 countries gathered in Los Angeles to discuss environmental, security, shipping and financial trends facing the maritime industry. The week-long International Association of Ports and Harbors’ 28th World Ports Conference featured more than 50 industry and subject matter experts. It was an opportunity to spotlight not only the Port of Los Angeles, but the Harbor Area and the entire Los Angeles region to an international audience.

Earth Day Celebration
In celebration of Earth Day, more than 40 Port of Los Angeles employees visited local elementary schools and spoke with hundreds of students about ways we can all work to improve the environment. Employees read from and distributed approximately 1,400 copies of the Port’s new book, *A Cleaner Port. A Brighter Future. The Greening of the Port of Los Angeles*. What better time than Earth Day to pass along the spirit of environmental responsibility to our future leaders?