



INLAND EMPIRE EXPORT TRADE SEMINAR

Introduction to exporting for small businesses

Wednesday, August 31, 2011

8:30 a.m. – 11:00 a.m.

Port of Los Angeles*

Harbor Administration Building
Commission Hearing Room

425 S. Palos Verdes St., San Pedro, CA 90731

*(Followed by a tour of the Port of Los Angeles, on board the "Angelena",
and then a lunch at Neil's Restaurant in San Pedro

Cost: \$ 30.00 per person for lunch made payable to IEABA -Inland Empire Asian Business Association)

Strategic Overview of Trade & the Inland Empire

Special Guest – Dr. John Husing

Update on the National Export Initiative & the FTA's

Mr. Guy Fox, Chairman, District Export Council of Southern California

Review of Services:

- √ **How to find Overseas Customers**
- √ **How to Finance & Insure**
- √ **How to Educate Staff**
- √ **Sea and Air Cargo Services**

Expert Speakers from:

Port of Los Angeles
Los Angeles World Airports
U.S. Department of Commerce
U.S. Small Business Administration Export Assistance
L.A. Customs Brokers & Freight Forwarders Association

(See Program on Page 2)

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