



# Southern California Export Exchange

a collaborative to support export initiatives



**REGISTER**

Early Bird Registration  
Seating is Limited

### DATE

October 5, 2011

### TIME

8:00 am - 11:30 am

### LOCATION

Holiday Inn  
19800 S. Vermont Ave  
Torrance, CA 90502

### COST

Complimentary



**EXPORTECH™**



## You're invited to an Introduction to Global Exporting

### The first workshop offered by the Southern CA Export Exchange

CMTC, in collaboration with several public and private organizations, announces the Southern California Export Exchange. The goal of this group is to assist companies in Southern California in the export process to increase sales, improve profit margins and offer tips on how to enter the export market with your products.

The first initiative of the group is an introductory workshop about global exporting.

#### Topics:

- Why you should export globally
- How to get ready to export your products
- Resources available to reduce risk
- Export Readiness Tools

#### Speakers from the Following Organizations:

- Center for International Trade Development
- Port of Los Angeles
- Los Angeles World Airports
- U.S. Department of Commerce
- U.S. Small Business Administration
- L.A. Customs Brokers & Freight Forwarding Association
- ExporTech
- CMTC

[Click here for more information and full agenda](#)

Don't miss out on this opportunity and sign up early to reserve your seat. Learn how you can begin to globally export your products and increase your profitability.

#### Who Should Attend:

CEOs, COOs, Presidents, Owners and Export Managers