Export Workshop

Introduction to exporting for small businesses

Thursday, August 4, 2011
8:00 a.m. – 11:30 a.m.

Anheuser Busch *
Budweiser Room
15800 Roscoe Blvd., Van Nuys, CA 91406
***(Tour available to first 10 people that RSVP: RSVP soon !)**

Learn about services now available!

√ How to find Overseas Customers
√ How to Finance & Insure
√ How to Educate Staff
√ Sea and Air Cargo Services

Expert Speakers from:

Port of Los Angeles
Los Angeles World Airports
U.S. Department of Commerce
U.S. Small Business Administration Export Assistance
L.A. Customs Brokers & Freight Forwarders Association
Center for International Trade Development

(See Program on Page 2)

RSVP To: dwinters@economicalliance.org

Councilman Tony Cardenas, Council District 6

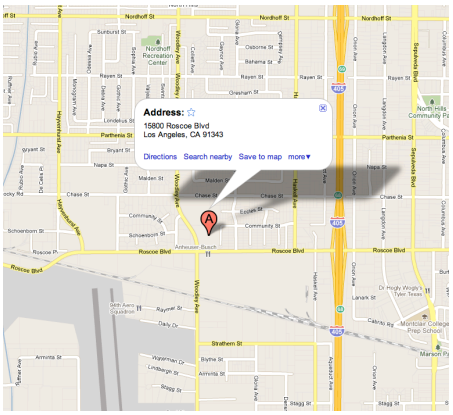
THE PORT OF LOS ANGELES
CITY OF LOS ANGELES FOUNDED 1781
The Valley Economic Alliance
THE VALLEY INTERNATIONAL TRADE ASSOCIATION
Los Angeles World Airports

Trade Connect

Program

8:00 – 9:00	**Registration & Coffee**
9:00 – 9:15	*Welcome by the Office of Councilman Tony Cardenas, Los Angeles Council District 6*
9:15	**Introduction**
	by Norman Arikawa, Port of Los Angeles
	Success Story
	Port Services *by Jim MacLellan, Director of Trade Development, Port of Los Angeles*
	Airport Services *by Joyce Sloss, Director, Business and Job Resources Center, Los Angeles World Airports*
	Finding & Expanding Overseas Markets *by Julie Anne Hennessy, Director, US Department of Commerce, West Los Angeles*
	Financing & Insuring Overseas Sales *by Martin Selander, US Small Business Administration, Export Assistance Center*
	Export Documentation & Logistics *by Vincent Iacopella, President, L.A. Customs Brokers & Freight Forwarders Association*
	Export Readiness Education & Counseling *Center for International Trade Development*
10:45	**Questions and Answers**
11:30	**Optional Tour of Anheuser Busch* facility**

*** We wish to express our gratitude for the support of Anheuser Busch in helping to make this program available as a public service !**



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