



TRADE CONNECT INTRODUCTORY WORKSHOP



Wednesday - April 4, 2018

1:00 pm to 5:30 pm - Program

4:30 pm to 5:30 pm — Networking Reception with Service Providers

City of Garden Grove Community Meeting Center
11300 Stanford Ave., Garden Grove, CA 92840

What is the Trade Connect Introductory Workshop?

Trade Connect Export Workshops cover the fundamentals of exporting, including costs, risks and steps. In cooperation with other agencies and professional associations, this introductory program presents a summary of services, including the basics of finding overseas markets, trade finance, documentation and logistics.

Who should attend:

- » *All those interested in learning about the export process, including Manufacturers, Suppliers, Intermediaries and Service Providers*
- » *Prospective new exporters and entrepreneurs*

AGENDA TOPICS

- Why Export ?
- Identify Markets
- Financing & Insuring Overseas Sales
- Documentation & Logistics
- Sea & Air Cargo Services
- Services of DEC, CITD, STEP, SBDC, WIT, SCORE , LACBFFA & Export Tech

REGISTRATION: www.tinyurl.com/IntroGG18

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Trade Connect program is a recipient of the nation's highest honor for promoting American export trade, the President's E Star Award for Export Service.