

## FOR IMMEDIATE RELEASE

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## VISITOR KIOSK NOW GREETES TRAVELERS AT PORT OF LOS ANGELES' WORLD CRUISE CENTER



425 S. Palos Verdes Street

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After 5:00 p.m.:

310/732-3500

**San Pedro, CA** – Port of Los Angeles Executive Director Geraldine Knatz joins Mark Liberman, CEO and President of LA INC. The Los Angeles Convention and Visitors Bureau., in front of the new interactive Visitor Information Center kiosk inside the World Cruise Center at the Port of Los Angeles.

The new kiosk opened this Fall, timed with the start of the cruise “high season” in Los Angeles, the largest cruise port on the west coast. The kiosk is staffed by friendly guides and offers maps and brochures about local attractions around the LA Waterfront at the Port of Los Angeles. Other tourism materials, as well as video programming on the kiosk’s three overhead plasma screens, provide lively and informative information about the Port town of San Pedro and neighboring Wilmington, as well as regional attractions throughout Los Angeles.

“This visitor kiosk provides a great opportunity for the Port and LA INC. to connect with the more than 600,000 cruise travelers who board ships here in Los Angeles,” said Knatz. “It’s an exciting and informative way for us to promote the LA Waterfront and other great attractions in Los Angeles.”

“It is our goal to encourage passengers cruising in and out of the Port of Los Angeles to extend their stay in LA by availing themselves of all the opportunities that LA has to offer,” added Liberman.

Using concierge services as an inspiration, the kiosk is staffed from 9 a.m. to 3 p.m. when ships are in port. Guides direct and assist ticketed passengers, offer suggestions for the best way to use their wait time to enjoy the sites and dining options surrounding the Los Angeles waterfront as well

## Cruise Center Kiosk

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as offer information about the LA area. Passengers can even purchase See's Candies, a Los Angeles-based company, at the kiosk.

For more information about the new Visitor Information Center kiosk log on to [www.cruisela.com](http://www.cruisela.com).

LA INC. The Los Angeles Convention and Visitors bureau is a private, non-profit business association whose primary mission is to market and promote Los Angeles as the premier site for meetings, conventions and leisure travel. LA INC. is recognized as the city's official tourism marketing organization and partners with Los Angeles World Airports. For more information, please visit LA's official visitor Website of Los Angeles, [www.seemyLA.com](http://www.seemyLA.com).



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