

October 30, 2006

FOR IMMEDIATE RELEASE

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PORT OF LOS ANGELES SPONSORS TWO INTERNATIONAL BUSINESS CONFERENCES IN NOVEMBER

*Trade with Korea will be Featured at the KFWB Power Breakfast,
while Trade with China is Highlighted at the WorldCity's Los Angeles
Trade Numbers Event*



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After 5:00 p.m.:

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SAN PEDRO, Calif. – Bringing together the brightest minds and key players in international trade, the Port of Los Angeles is sponsoring two conferences on international trade in the coming weeks: KFWB News 980 Radio's Power Breakfast on What Free Trade with Korea Means to Los Angeles; and WorldCity's Los Angeles Trade Numbers 2006 with a keynote address on China and its role in the global economy.

The KFWB Power Breakfast takes place on Thursday, November 9, from 7:45 to 9:00 a.m. at the Wilshire Grand Hotel in downtown Los Angeles. A panel discussion format, the program is moderated by KFWB News 980 anchor Larry Carroll. Introductory comments will be made by Andre Lewis Director of International Trade in Los Angeles Mayor Villaraigosa's Office, and Los Angeles Harbor Commissioner Kaylynn Kim. Panel speakers include:

- Special Guest Speaker from Korea, H.B. Lee, Chairman, Korean International Trade Association
- Mark Barnes, Vice President of National Sales, Hyundai Motor Co.
- Sun Won Sohn, President and CEO of Hanmi Bank
- Eric Yoon, Founder and CEO of TVK-24
- Choi Byung, Consul General of Korea

For more information on this event and to register, go to www.portoflosangeles.org or www.kfwb.com under "promotions."

PORT SPONSORS INTERNATIONAL CONFERENCES

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The WorldCity's Los Angeles Trade Numbers conference takes place on Wednesday, November 15, from 8 a.m. until noon at the Millennium Biltmore Hotel in downtown Los Angeles. This half-day event explores and interprets import and export trends in Los Angeles, the nation's largest customs district. The event's keynote speaker is Ted C. Fishman, author of *China, Inc.: How the Rise of the Next Superpower Challenges America and the World*.

For more information on this event and to register, go to www.worldcityweb.com.

The Port of Los Angeles is America's premier port and a recipient of two Environmental Protection Agency awards in 2006. As the leading container port in the nation and a critical hub in the international supply chain, the Port generates 259,000 regional jobs and \$8.4 billion in annual wages and tax revenues. A proprietary department of the City of Los Angeles, the Port is self-supporting and does not receive taxpayer dollars. High priority is placed on responsible growth initiatives combined with high security, environmental stewardship and community outreach. The Port of Los Angeles - A cleaner port. A brighter future.

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