

FOR IMMEDIATE RELEASE

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LOBSTER FESTIVAL CROWD EATS 'EM UP!

Crowds at 3-Day Event Consume Nearly 25,000 Maine Lobsters



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SAN PEDRO, Calif. – Still the world’s largest Lobster Festival, the Port of Los Angeles Lobster Festival attracted an estimated 35,000 visitors this past weekend to San Pedro’s Ports O’ Call Village.

“This is just a fun event,” said Port of Los Angeles executive director Geraldine Knatz, PhD. “It was great to see so many people come out and enjoy a great weekend with great food and music. We really enjoy sharing the Port with folks who might not normally get down here – so this year’s Lobster Festival was a big hit as far as we are concerned.”

In all, 24,900 Maine lobster dinners, prepared by the San Pedro Fish Market, were consumed by the festival-goers who also enjoyed a feast of international foods, arts and crafts, live entertainment and a pirate encampment for children.

“We re-wrote the record book again this year,” said Festival organizer Jim Hall. “On Saturday more lobsters were cooked and served in San Pedro than anywhere else on earth. And we did it again on Sunday!”

At the LobsterDog Pet Parade, a festival favorite where dogs compete in their costumes of sea creatures, four-pound Miniature Pinscher “Bosco” took home top honors, and \$500!, for his whale costume. The entire parade was taped for the nationally-syndicated Rachael Ray Show, and will be featured in an upcoming program – including a live visit from Bosco and his owners.

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Lobster Festival

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Other winners in the LobsterDog competition included "Annie" in the small dog competition for her sea turtle costume, and "Bailey" in the large dog competition for her clam costume.

This year's Port of Los Angeles Lobster Festival was sponsored by the Port of Los Angeles, the South Bay Daily Breeze, Budweiser, Bud Light, Time Warner Cable, Star 98.7 FM, Ponte Vista, Spirit Cruises and California Harley Davidson. A portion of the proceeds from the Festival's First Class Ticket sales benefited the community outreach programs of the Harbor Interfaith organization. Other community partners included the San Pedro Peninsula Chamber of Commerce, Italian-American Club and San Pedro Rotary.

The 2007 Port of Los Angeles Lobster Festival is slated for September 14-16.

The Port of Los Angeles is America's premier port and a recipient of two Environmental Protection Agency awards in 2006. As the leading container port in the nation and a critical hub in the international supply chain, the Port generates 259,000 regional jobs and \$8.4 billion in annual wages and tax revenues. A proprietary department of the City of Los Angeles, the Port is self-supporting and does not receive taxpayer dollars. High priority is placed on responsible growth initiatives combined with high security, environmental stewardship and community outreach. The Port of Los Angeles - A cleaner port. A brighter future.

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