

April 22, 2005

FOR IMMEDIATE RELEASE

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***PORTFOLIO*, THE PORT OF LOS ANGELES' TELEVISION MAGAZINE, RETURNS TO CITY CABLE AIRWAVES**

**Aired on CitiChannel 35, *Portfolio* brings Port of Los Angeles News
To Cable Television Subscribers Throughout Los Angeles**



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After 5:00 p.m.:

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SAN PEDRO, Calif. - The Port of Los Angeles has given its magazine-format cable television program *Portfolio* an updated look, and put it back on the air after a three-year hiatus. Airing on the City of Los Angeles' CitiChannel 35, the program reaches up to 3.25 million viewers in the City of Los Angeles with each showing.

"We are very excited to bring *Portfolio* back to the people of Los Angeles," said Board of Harbor Commissioners President Nicholas Tonsich. "Los Angeles is such a large city that many residents aren't aware that the City has a port. With *Portfolio* we can showcase the activity at the Port, its value to the economy, its industry-leading programs and the sheer beauty of a working port. Our hope is that through *Portfolio* we can increase not only Angelenos' awareness of the Port, but also visitors' interest in the Port."

Portfolio is a half-hour program that is produced quarterly and features a variety of news about the Port such as community events, environmental programs, waterfront development and business/infrastructure developments. Produced and created by the Port's Public Affairs staff, the program also features an introduction from the Interim General Manager, Bruce Seaton.

The latest edition of *Portfolio* features stories on the Port's waterfront revitalization taking place in San Pedro; groundbreaking on a new park in Wilmington; and the Port's many programs to improve the quality of air, water and natural habitats in and around the Port.

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***Portfolio* Back on the Airwaves**

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Cable television subscribers within the boundaries of the City of Los Angeles can catch *Portfolio* each Thursday at 10 a.m. on Channel 35.

The Port of Los Angeles is America's premier port. As the leading container port in the nation and a critical hub in the international supply chain, the Port generates thousands of stable jobs and billions of dollars in annual wages and tax revenues. The Port of Los Angeles also places a high priority on responsible growth initiatives combined with high security, environmental stewardship and community outreach. The Port of Los Angeles is a proprietary, self-supported department of the City of Los Angeles. The Port of Los Angeles. . . Anchoring a bright future.

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